

- Product presentation
- Step by step guide

SimpleData Sàrl

Info @ simpledata.ch

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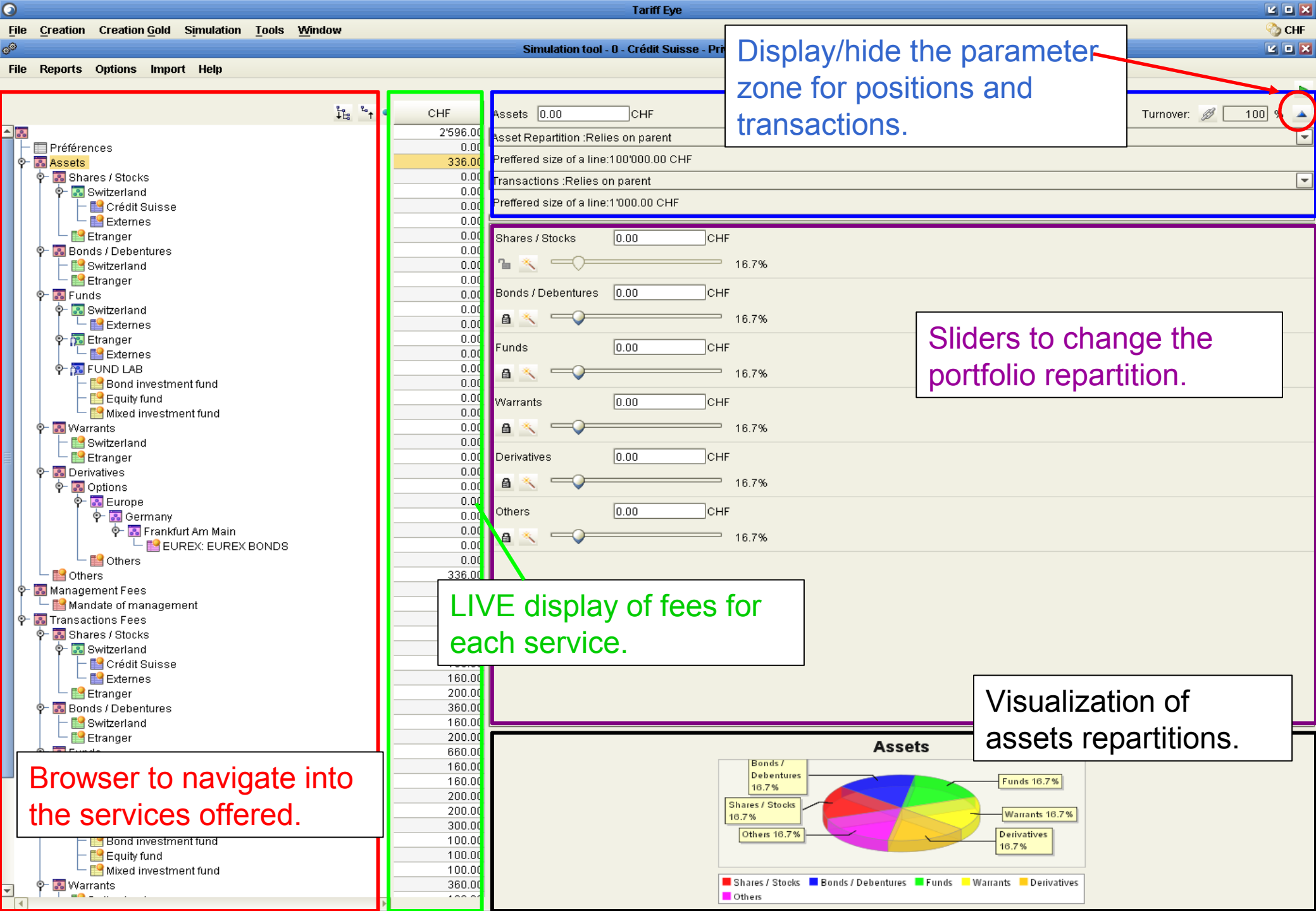
- **Software from Simple Data**
 - Allows comparison of bank fees among different banks.
 - Per portfolio analysis of banking fees.
 - Supports discounts and negotiated tariffs.
- **Tariff Eye addresses your needs:**
 - Control your costs
 - Reporting and simulations
 - Provide clear propositions to your customers.
- **Result**
 - Save on costs, optimize your margins and improve the perceived transparency for your customers.

SIMULATION

STEP by STEP guide

PRESENTATION

THE ENVIRONMENT



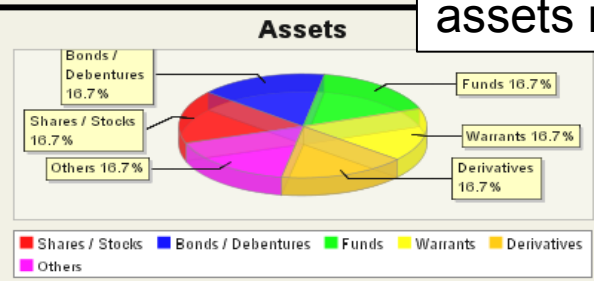
Display/hide the parameter zone for positions and transactions.

Sliders to change the portfolio repartition.

LIVE display of fees for each service.

Visualization of assets repartitions.

Browser to navigate into the services offered.



STEP 1

OPEN A SIMULATION



OPEN A NEW SIMULATION

OPEN A SAVED SIMULATION

STEP 2

SIZE OF THE PORTFOLIO

STEP 3

TURNOVER

STEP 4

SIZE OF LINES or NUMBER OF LINES

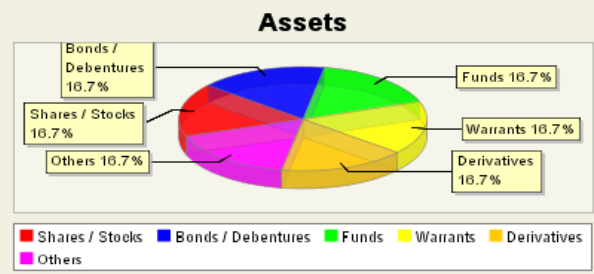
Préférences

- Assets
 - Shares / Stocks
 - Switzerland
 - Crédit Suisse
 - Externes
 - Etranger
 - Bonds / Debentures
 - Switzerland
 - Etranger
 - Funds
 - Switzerland
 - Externes
 - Etranger
 - Externes
 - FUND LAB
 - Bond investment fund
 - Equity fund
 - Mixed investment fund
 - Warrants
 - Switzerland
 - Etranger
 - Derivatives
 - Options
 - Europe
 - Germany
 - Frankfurt Am Main
 - EUREX: EUREX BONDS
 - Others
- Others

- Management Fees
- Mandate of management
- Transactions Fees
- Shares / Stocks
 - Switzerland
 - Crédit Suisse
 - Externes
 - Etranger
- Bonds / Debentures
 - Switzerland
 - Etranger
- Funds
 - Switzerland
 - Externes
 - Etranger
 - Externes
 - FUND LAB
 - Bond investment fund
 - Equity fund
 - Mixed investment fund
- Warrants

CHF	Assets	CHF
2'596.00	Asset Repartition :Relies on parent	0.00
336.00	Asset Repartition :Relies on parent	0.00
0.00	Asset Repartition :Set the number of lines	0.00
0.00	Asset Repartition :Set the size of a line	0.00
0.00	Preferred size of a line:1'000.00 CHF	0.00
0.00	Shares / Stocks	0.00 CHF
0.00	16.7%	
0.00	Bonds / Debentures	0.00 CHF
0.00	16.7%	
0.00	Funds	0.00 CHF
0.00	16.7%	
0.00	Warrants	0.00 CHF
0.00	16.7%	
0.00	Derivatives	0.00 CHF
0.00	16.7%	
0.00	Others	0.00 CHF
0.00	16.7%	
336.00	Others	
0.00		
2'260.00		
520.00		
320.00		
160.00		
160.00		
200.00		
360.00		
160.00		
200.00		
660.00		
160.00		
160.00		
200.00		
200.00		
300.00		
100.00		
100.00		
100.00		
360.00		

CHOOSE ONE OF:
 -NUMBER OF LINES
 -SIZE OF A LINE



STEP 5

AVERAGE AMOUNT OF TRANSACTIONS

STEP 6

PORTFOLIO REPARTITION

STEP 7

IMPORT A PORTFOLIO

COMPARISON or IMPORT OF MODEL PORTFOLIOS



OPEN A NEW SIMULATION

- From file
- From documents at work ▶

EUR
51.04
0.00
0.00
0.00
51.04

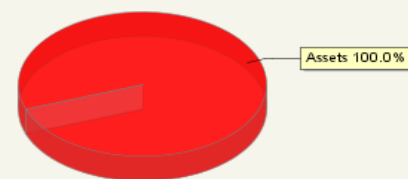
0.00 EUR

Turnover: 100 %

Assets

100.0% 0.00 EUR

IMPORT A PORTFOLIO



Assets

- Préférences
- Assets
- Management Fees
- Transactions Fees

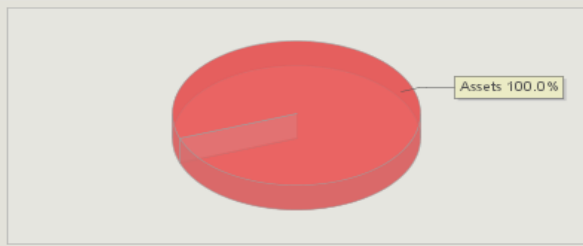
Rechercher dans: SimpleData

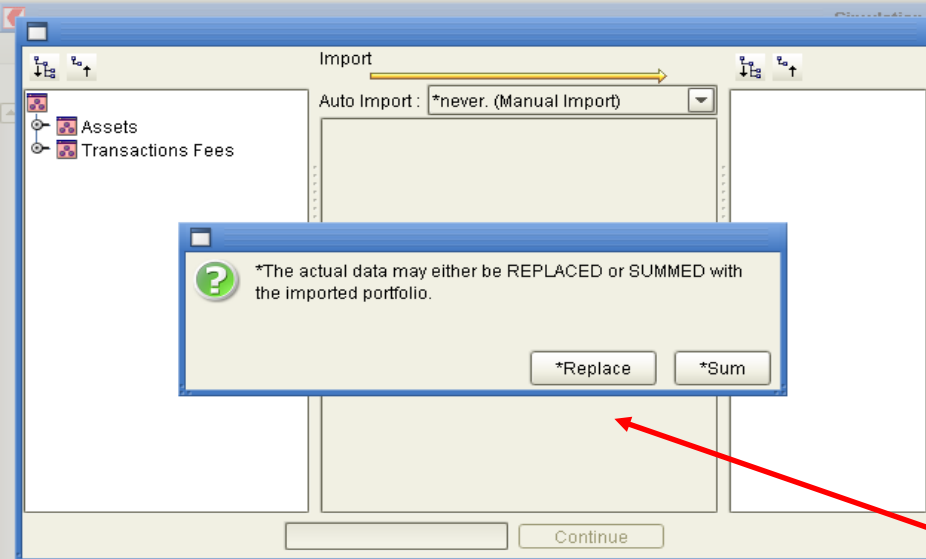
Information	Tarifs publiés	CREDIT SUISSE	Portfolio
Liste_clients_potentiels	Wealth management forum geneva		
Logo	simulation_essai.tye	Title Crédit Suisse - Private Banking	
Alaïre		Description Ce tarif s'applique uniquement pour un montant minimum de CHF 250'000.-	
Arification		Publication date Thu Sep 23 14:58:13 CEST 2004	
Arifs bancaires		Last modification date Sun Sep 26 19:18:07 CEST 2004	

Nom de fichier: simulation_essai.tye
Type de fichier: Portofolio

Open Annuler

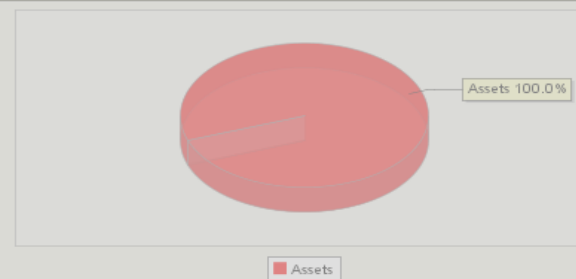
IMPORT A PORTFOLIO FROM A FILE



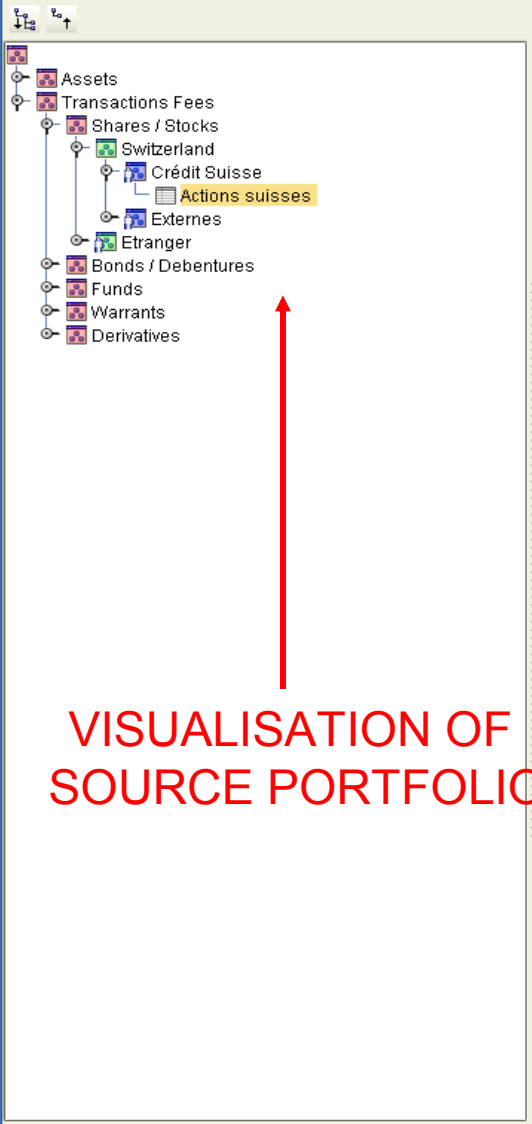


**REPLACE OR SUM VALUES
(from this portfolio)**

**« Sum » if you want to consolidate several
portfolios**



AUTOMATISATION VARIABLE

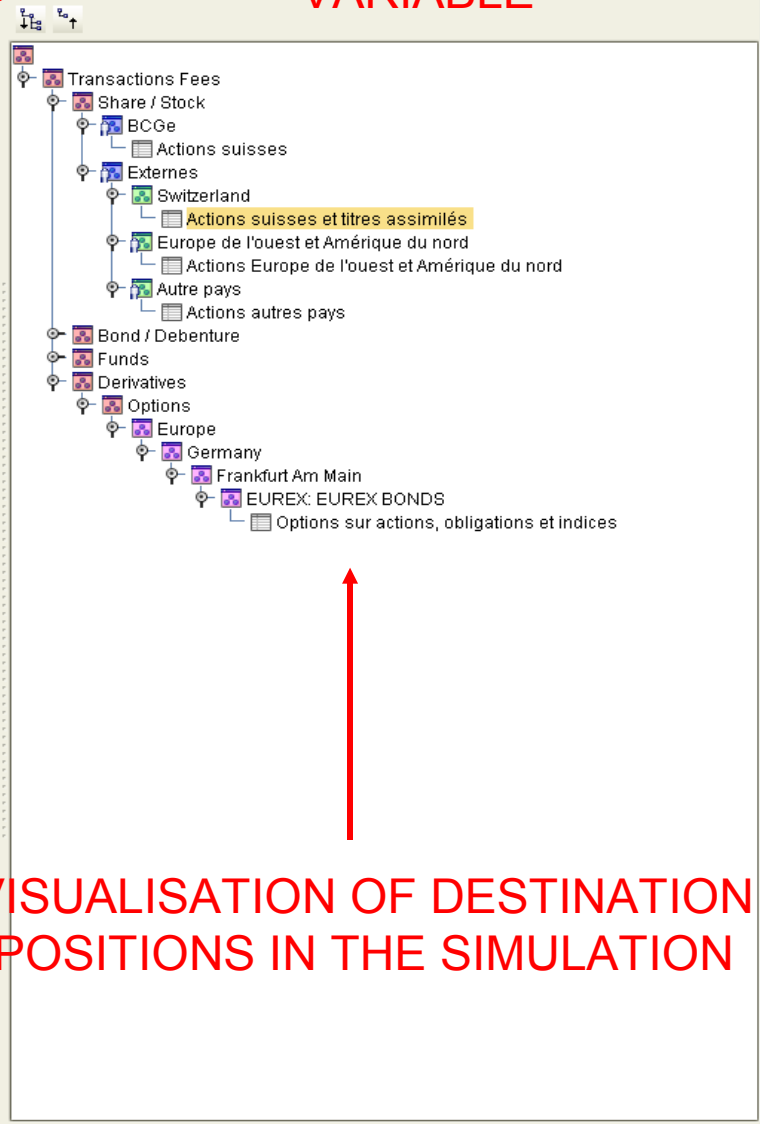


Assets
Transactions Fees
Shares / Stocks
Switzerland
Crédit Suisse
Actions suisses
Externes
Etranger
Bonds / Debentures
Funds
Warrants
Derivatives

Import

Auto Import: *never. (Manual Import)

Fair	*never. (Manual Import)
Fair	if perfect match
Fair	if better than fair
Fair	if better than average
Fair	Fonds de placement externes suisses
Fair	Fonds de placement externes Europe de l'ouest et Amérique du nord
Fair	Fonds de placement externes autres pays
Average	Fonds Synchrony actions suisses
Average	Fonds Synchrony en obligation gouvernementale
Average	Actions suisses
Average	Fonds Synchrony actions europe
Average	Fonds Synchrony actions US
Average	Fonds Swissca en actions
Average	Fonds Swissca MM
Average	Fonds BCGe Rainbow
Average	Fonds Swissca en obligations
Average	Obligations et assimilés
Poor	Options sur actions, obligations et indices



Transactions Fees
Share / Stock
BCGe
Actions suisses
Externes
Switzerland
Actions suisses et titres assimilés
Europe de l'ouest et Amérique du nord
Actions Europe de l'ouest et Amérique du nord
Autre pays
Actions autres pays
Bond / Debenture
Funds
Derivatives
Options
Europe
Germany
Frankfurt Am Main
EUREX: EUREX BONDS
Options sur actions, obligations et indices

VISUALISATION OF SOURCE PORTFOLIO

PROPOSITIONS

VISUALISATION OF DESTINATION POSITIONS IN THE SIMULATION

PREFERENCES

Tariff Eye

Simulation tool - 0 - Crédit Suisse - Private Banking

File Reports Options Import Help

CHF

Assets 0.00 CHF

Turnover: [input]

2'596.00

336.00

Asset Repartition :Relies on parent

Preferred size of a line:100'000.00 CHF

Transactions :Relies on parent

Preferred size of a line:1'000.00 CHF

Shares / Stocks 0.00 CHF 16.7%

Bonds / Debentures 0.00 CHF 16.7%

Funds 0.00 CHF 16.7%

Warrants 0.00 CHF 16.7%

Derivatives 0.00 CHF 16.7%

Others 0.00 CHF 16.7%

Others 336.00

Management Fees 0.00

Mandate of management 0.00

Transactions Fees 2'260.00

Shares / Stocks 520.00

Switzerland 320.00

Crédit Suisse 160.00

Externes 160.00

Etranger 200.00

Bonds / Debentures 360.00

Switzerland 160.00

Etranger 200.00

Funds 660.00

Switzerland 160.00

Externes 160.00

Etranger 200.00

Externes 200.00

FUND LAB 300.00

Bond investment fund 100.00

Equity fund 100.00

Mixed investment fund 100.00

Warrants 360.00

CHF

USD

EUR

CHF

CAD

CNY

GBP

JPY

SGD

CHOOSE CURRENCY

DISPLAY FEES IN THE CHOSEN CURRENCY

Assets

Bonds / Debentures 16.7%

Funds 16.7%

Shares / Stocks 16.7%

Warrants 16.7%

Derivatives 16.7%

Others 16.7%

Shares / Stocks

Bonds / Debentures

Funds

Warrants

Derivatives

Others

- Tariff Eye will also :
 - Produce reports
 - Handle discounts
 - Create and edit tariffs
 - Analyze fees in different contexts
 - Live update of banking tariffs

SimpleData's Team is waiting for your questions and comments.